

VEHICLE electronics

ADVERTISING RATE CARD

Magazine

Quarter page - £250
 (Can be portrait, or vertical or horizontal strip)
 Half page - £400
 (Can be vertical or horizontal)
 Full page - £700
 Double-page spread - £1200

Discounts available for multiple placements.

Web site

| | Front Page | | Other Pages | | All Pages | |
|-------------|----------------------|--------|-------------|--------|-----------|--------|
| W x H | All Prices per Month | | | | | |
| Banners | Header | Footer | Header | Footer | Header | Footer |
| 600 x 60 | £700 | £500 | £450 | £350 | £1000 | £900 |
| 600 x 100 | £750 | £550 | £500 | £300 | £1100 | £950 |
| Sidebars | | | | | | |
| Skyscrapers | | | | | | |
| 160 x 600 | £500 | | £350 | | £800 | |
| 160 x 300 | £350 | | £250 | | £650 | |
| 250 x 600 | £650 | | £400 | | £900 | |
| 250 x 300 | £450 | | £300 | | £750 | |
| Sidebars | | | | | | |
| Square | | | | | | |
| 160 x 160 | £300 | | £200 | | £600 | |
| 250 x 250 | £400 | | £250 | | £700 | |
| 300 x 300 | £450 | | £300 | | £750 | |

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